

ADVERTISING OPPORTUNITIES

Be part of our biggest
celebration yet!

the town of
Conception
Bay South



CELEBRATING FIFTY YEARS OF COMMUNITY.

2nd largest
municipality
in NL

+ 27,000
population

43 years
median age

9 amalgamated
communities



SPONSOR. ADVERTISE. CELEBRATE.

Take advantage of our various opportunities to generate substantial awareness for your company, product, or service. Advertise with us in 2023!

Because it is our anniversary year – we are going BIGGER and BETTER with our plans. As the second-largest municipality in the province, you can be a part of our many well-attended and exciting events.

Located just outside the bustling capital city of St. John's, Conception Bay South is a top destination for nature enthusiasts like hikers, divers, and sailors, and is a location of choice to raise young families. There's no place on earth that's perfect, but for the best possible mix of urban and rural living, we come pretty close.

Our town features pristine hiking trails – including the starting point of the world-renowned East Coast Trail – beautiful marinas, top tourist attractions like Topsail Beach Rotary Park and the Manuels River Hibernia Interpretation Centre, and spectacular ocean views. All of this is set alongside excellent recreation facilities, schools, a commercial port, an industrial park, and a thriving business sector.

Conception Bay South plays host to numerous can't-miss festivals, events, and family activities throughout the year. We are delighted to provide you with opportunities to get involved.

To sponsor or advertise with us, a business must be registered in its respective municipality. Businesses are registered in Conception Bay South if they are listed in the Town's online Business Directory: www.cbsbusiness.ca

Winterfest

Sports Awards Banquet

Seniors Socials

Kelligrews Soiree

3 Hour Challenge

Sunday Family Skating

Canadian Forces
Snowbirds Airshow

Town Maps



KELLOGREWS SOIREE

Showcase your business during Conception Bay South's annual summer festival filled with family and fun!

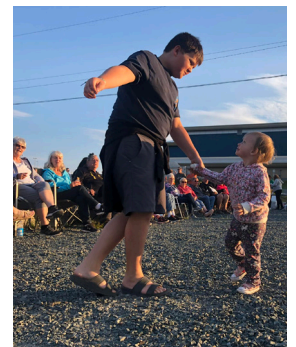
This week-long festival showcases the amazing talent and culture of the region. Its jam-packed schedule has turned this event into a top-level attraction that brings people to our community every year.

The schedule includes concerts, family fun days, and so much more.



The Kelligrews Soiree goes back more than **60 years**

Designated as a **municipal heritage event**



KELLIGREWS SOIREE

Dates: July 8 -14, 2023

Contribution Amount: Platinum Sponsor
 Gold Sponsor
 Silver Sponsor



Platinum Sponsor Contribution Option #1 \$1,000 cash
 Contribution Option #2 \$500 cash + \$1,000 or greater in kind contribution
 (at the discretion of the Kelligrews Soiree Committee)

- Verbal recognition during Kelligrews Soiree activities.
- Company recognition promoted on Town’s website and social media accounts.
- Company logo displayed on the welcome banner, placed at major events.
- Exclusive products on-site (unless a conflict exists with one of the Town’s long-term agreements).
- Negotiated number of complimentary tickets to events with an admission charge.
- Permission to place company banner on site (exact location to be chosen).
- Certificate of appreciation.

Gold Sponsor Contribution Option #1 \$500 cash
 Contribution Option #2 \$250 cash + \$500-\$999 in-kind contribution
 (at the discretion of the Kelligrews Soiree Committee)

- Company recognition promoted on Town’s website and social media accounts.
- Permission to place company banner on-site (exact location to be chosen).
- Negotiated number of complimentary tickets to events with an admission charge.
- Certificate of appreciation.

Silver Sponsor Contribution Option #1 \$200 cash
 Contribution Option #2 \$100 cash + \$250-\$499 in-kind contribution
 (at the discretion of the Winterfest Committee)

- Company recognition promoted on Town’s website and social media accounts.
- Certificate of appreciation.

DISCOVER CONCEPTION BAY SOUTH.

A growing community on the edge of nature.

6 elementary schools

4 junior high & high schools

4 post-secondary institutions

650 million years of geological history at Manuals River

20 km of groomed trails + countless nature walks

1 central community park

2 marinas + public boat launches

1 Royal Newfoundland Yacht Club

50 playgrounds/leisure spaces



the town of
Conception
Bay South



Get in touch!

recreation@conceptionbaysouth.ca

709.834.6500 ext.601

www.conceptionbaysouth.ca/fifty