



Economic Development and Tourism Committee Meeting Minutes

Date: August 9, 2023
Time: 12:00 pm - 1:00 pm
Location: Zoom

Members Present **Mayor Bent**
 Councillor Moores
 Councillor Connors
 Councillor Barrett

Staff Present **Jennifer Lake, Director of Economic**
 Development and Tourism

1. Business Development

1.a Business Awards Nomination Package

The 2023 Bright Business Achievement Awards Luncheon is scheduled for October 18, 2023 at Manuels River. The Committee endorsed the nomination form which will begin to be circulated next week. Nominations can be accepted in hard copy or online with a deadline of September 26, 2023.

During the Awards Luncheon, nominees will be recognized as well as new businesses that have opened in the Town since January 2022. Premier Furey will be in attendance to help us celebrate our business community. A limited number of tickets will be available for sale in the weeks leading up to the event.

1.b New Business Welcome Program

The Town is very proud of its New Business Welcome Program which continues to evolve each year. When a new business is established in the Town, the business is included in the Town's online business directory giving them an extra level of web presence. Depending on the business type - home based or commercial storefront - the grand opening offering can range from a shout out on social media to ribbon cutting ceremony facilitated by Town Staff. As opening times are often busy times for a new venture, some business owners opt for a one year anniversary celebration or an open house event with a re-brand or expansion. Town staff and Council are excited to celebrate and recognize local businesses and look forward to continue to collaborate efforts to assist in the success of our entrepreneurs in ways that make sense for them.

1.c CBA Chamber of Commerce Events

Following a discussion on the upcoming initiatives of the Conception Bay Area Chamber of Commerce, the Committee concurred to support the annual Golf Tournament in September at a cost of \$500 and to support an additional upcoming signature event at a cost of \$2,500. Funds for both are budgeted within the departmental budget.

Mayor Bent left the meeting at 12:35 pm.

Councillor Connors declared a conflict as he has family residing on Perrins Road and left the meeting at 12:35 pm.

2. Tourism Development

2.a RNYC Correspondence

Correspondence received from the Royal NL Yacht Club regarding property they own at 30-38 Perrins Road was reviewed and discussed by the Committee. Following the discussion, the Committee concurred to decline exploration of acquiring the property at this time as future use of the property, and development of the adjacent area, is not an immediate priority within the recently completed Recreation Master Plan.

Councillor Connors returned to the meeting at 12:55 pm.

3. Departmental Report

The Director updated the Committee on recent accomplishments and ongoing initiatives within the Department.

4. Economic Development and Tourism Committee Report

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of August 9, 2023 be accepted as presented:

- Business Awards Nomination Package
- New Business Welcome Program
- CBA Chamber of Commerce Events
- RNYC Correspondence
- Departmental Report

The meeting adjourned at 1:00 pm.

Councillor Connors, Chair

Jennifer Lake, Director of Economic
Development and Tourism