

## **Economic Development and Tourism Committee Meeting Minutes**

Date: July 5, 2023  
Time: 12:00 pm - 1:05 pm  
Location: Zoom

**Members Present**      **Councillor Moores**  
                                 **Councillor Connors**  
                                 **Councillor Barrett**

**Staff Present**            **Jennifer Lake, Director of Economic  
Development and Tourism**

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### **1. Business Development**

#### **1.a Downtown CBS Board Appointment**

Downtown CBS has accepted a new member of the board to fill a vacancy. The new board member is Dafna Ziv, representing the Newfoundland and Labrador Credit Union. Per the BIA Regulation, appointees to the board require a resolution of Council.

The Committee concurred with the following recommendation.

#### **Recommendation:**

Be it so resolved that approval be given to appoint Dafna Ziv, representing the Newfoundland and Labrador Credit Union, as a Director to the Downtown Conception Bay South Board of Management.

#### **1.b Downtown CBS Budget 2023**

Per the Downtown Conception Bay South Regulation, Council is required to approve the annual operating budget for Downtown CBS. At a recent

Board of Management meeting of the organization, a draft budget was approved.

Downtown CBS were successful in securing funding through a federal Revitalizing Main Streets Program which provided the organization \$98,400 for 2022-2023. The 2023 amount totals \$82,286. Through the annual levies collected from members, an additional \$80,459 is expected to be collected for a total revenue source of \$162,745 for 2023. Initiatives of Downtown CBS for 2023 include marketing, beautification, communications, event support and continuing with the T'Railway Loop Project.

The Committee concurred with the following recommendation.

**Recommendation:**

Be it so resolved that approval be given to accept the Downtown Conception Bay South Business Improvement Association budget for 2023 totaling \$162,745.

**1.c Downtown CBS**

The Director provided an update on recent and upcoming initiatives of Downtown CBS.

**2. Tourism Development**

**2.a Savour CBS**

The vision for Savour CBS is to celebrate culture and food throughout nine communities, over nine days from October 1-9.

A discussion on potential events and initiatives throughout the week took place. Outreach to businesses and community groups will commence in the coming weeks and a further update will be provided to the Committee in August.

### **3. Community Development**

#### **3.a Food Cycle Science**

Following the last Committee meeting, a survey was released on social media to assess the interest in the food recycler program. The survey was open for just under three weeks and results were captured by Food Cycle Science. From the exercise, the number of residents that expressed interest in participating in the pilot program was 165. The split between FC-30 and Eco 5 was about 60/40 and 64.24% of respondents would be interested in a webinar on the program.

As there is a financial commitment required on behalf of the Town, the Committee concurred enter into an agreement with Food Cycle Science for 100 units at this time. The logistics of the allocation of the units among the expressions of interest received will be communicated in the coming weeks.

The following recommendation is required.

#### **Recommendation:**

Be it so resolved that approval be given to enter into an agreement with Food Cycle Science's Municipal Food Waste Diversion Pilot Program to acquire 100 foodcycler units at a cost to the Town of approximately \$15,000. Funds available in account number 01-502-1000-5099.

#### **3.b CBS Parks Commission**

The Director provided an update on the recent and upcoming initiatives of the CBS Parks Commission.

### **4. Departmental Report**

The Director updated the Committee on recent accomplishments and ongoing initiatives within the Department.

## **5. Economic Development and Tourism Committee Report**

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of July 5, 2023 be accepted as presented:

- Downtown CBS
- Savour CBS
- CBS Parks Commission
- Departmental Report

The meeting adjourned at 1:05 pm.

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Councillor Connors, Chair

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Jennifer Lake, Director of Economic  
Development and Tourism