

## **Economic Development and Tourism Committee Meeting Minutes**

Date: April 12, 2023  
Time: 12:00 pm - 1:15 pm  
Location: Zoom

**Members Present**      **Deputy Mayor Gosse**  
                                 **Councillor Tilley**  
                                 **Councillor Moores**  
                                 **Councillor Connors**  
                                 **Councillor Barrett**

**Staff Present**            **Jennifer Lake, Director of Economic  
Development and Tourism**

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### **1. Business Development**

#### **1.a Unregistered Business Initiative**

The Committee discussed the status of this initiative and requested the Director continue to progress status quo. The Committee would like a further update at a future meeting.

#### **1.b Tourist Accommodation Act**

The Tourist Accommodations Act has been proclaimed and the Act and Regulations are now in effect. This means that all short-term rental accommodation operators must register with the Department of Tourism, Culture, Arts and Recreation by March 31, 2024. A short-term rental provides accommodations for compensation to an individual or group of individuals for overnight lodging for a period of 30 days or less. For

example, an operator who provides accommodations for a few days (or a few weeks) at a time, would need to register.

The Director provided the Committee with a copy of the Tourism Accommodation Act, Regulations and an FAQ document located on the Government of Newfoundland and Labrador website.

The Committee were thrilled to learn the Tourism Accommodation Regulations have been finalized and look forward to learning more about the integration of policy related to short-term accommodations within the Town.

## **2. Tourism Development**

### **2.a Snowbirds Itinerary**

The Director reviewed the itinerary with the Committee and advised details will be released within the coming weeks once communications tools are finalized.

### **2.b Tourism and Town Maps**

The Committee endorsed the printing of the 2023 versions of the Town Tourism and Street Maps.

Councillor Tilley left the meeting at 12:26 pm.

## **3. Community Development**

### **3.a Public Transit Pilot Update**

The Director briefed the Committee on the status of the exploration to date of a Pilot Public Transit Program including an overview on public consultation that had taken place in 2020, potential partnership opportunities, and potential funding opportunities. Following a discussion, the Committee concurred to apply for funding to create an implementation plan and to continue to explore potential partnership opportunities. The Director will update the Committee at a future meeting.

Councillor Moores left the meeting at 12:47 pm.

### **3.b Compost Distribution Plan**

The Director advised that the first order of 120 tumblers is expected to arrive within the coming days. Once arrived, purchasers will be notified of pick up details and training opportunities provided by MMSB. The second order of 80 tumblers is expected to arrive in mid-May.

Deputy Mayor Gosse left the meeting at 1:00 pm.

### **4. Departmental Report**

The Director updated the Committee on the accomplishments and ongoing initiatives within the Department.

### **5. Economic Development and Tourism Committee Report**

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of April 12, 2023 be accepted as presented:

- Unregistered Business Initiative
- Tourist Accommodation Act
- Snowbirds Itinerary
- Tourism and Town Maps
- Public Transit Pilot Update
- Compost Distribution Plan
- Departmental Report

The meeting adjourned 1:15 pm.

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Councillor Connors, Chair

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Jennifer Lake, Director of Economic  
Development and Tourism