

Economic Development and Tourism Committee Meeting Minutes

Date: March 28, 2023
Time: 12:00 pm - 1:30 pm
Location: Zoom

Members Present **Mayor Bent**
 Deputy Mayor Gosse
 Councillor Tilley
 Councillor Moores
 Councillor Connors
 Councillor Hillier
 Councillor Barrett

Staff Present **Jennifer Lake, Director of Economic Development and
Tourism**
 Brian Crawley, Chief Administrative Officer

1. Visitors - T'Railway Council

The NL T'Railway Council represented by Rick Noseworthy, President and Jamie Warren, Executive Director were in attendance at the meeting to discuss the ATV use on the T'Railway within the Town and the potential economic benefits.

Following a 30 minute presentation, a question and answer session took place. Following a discussion the Committee concurred to continue progressing the ATV Route Project and continue exploring ATV friendly opportunities and initiatives. The Committee were also interested in reviewing outcomes of current economic impact analysis work that is currently underway by Trans Canada Trail and the Canadian Quad Council.

Councillor Hardy joined the meeting at 12:25 pm. Councillor Hillier left the meeting at 12:48 pm.

The visitors left the meeting at 12:54 pm.

2. Community Development

2.a Heritage Grant Program

Following a review of the 2023 Heritage Grant Application it was the consensus of the Committee that guidelines and expectations on the use of approved funds be abundantly clear to applicants, most specifically as it relates to the hiring of municipally compliant businesses to complete project work. Staff will meet with approved applicants to ensure clarity is provided.

Councillor Hardy left the meeting at 1:20 pm.

2.b Backyard Compost Program

The Director advised that due to supplier issues, MMSB notified the Town that they were unable to procure the 55-Gallon Compost Tumblers originally advertised earlier this year. As a result, residents who pre-ordered a 55-Gallon Tumbler had been issued a refund. An option was provided to order a 37-Gallon Compost Tumbler (\$44.99 + HST) instead. There was a very short window of 4 days to place the second order which closed on Tuesday, March 28.

Compost Tumblers are expected to arrive by Mid-May and residents will be notified with details on when and where they can be picked up, as well as information about options to complete the Compost Orientation.

All total, 200 compost tumblers have been pre-ordered.

Mayor Bent left the meeting at 1:24 pm.

2.c Sustainability Presentation

The Director advised the Committee that sustainability initiatives will be highlighted at the Builders Forum scheduled for March 30.

3. Departmental Report

The Director updated the Committee on the accomplishments and ongoing initiatives within the Department.

4. Economic Development and Tourism Committee Report

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of March 28, 2023 be accepted as presented:

- Visitors - T'Railway Council
- Heritage Grant Program
- Backyard Composting Program
- Sustainability Presentation
- Departmental Report

The meeting adjourned 1:30 pm.

Councillor Connors, Chair

Jennifer Lake, Director of Economic
Development and Tourism