

## **Economic Development and Tourism Committee Meeting Minutes**

Meeting #: 17  
Date: December 13, 2022  
Time: 12:00 pm - 1:30 pm  
Location: Zoom

**Members Present**      **Deputy Mayor Gosse**  
                                 **Councillor Moores**  
                                 **Councillor Connors**  
                                 **Councillor Butler**  
                                 **Councillor Hardy**  
                                 **Councillor Barrett**

**Staff Present**              **Jennifer Lake, Director of Economic  
Development and Tourism**

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### **1. Business Development**

#### **1.a Conception Bay Area Chamber of Commerce Event**

Councillor Barrett attended this event on behalf of council and noted it was a great networking opportunity for the business community.

Deputy Mayor Gosse and Councillor Hardy joined the meeting at 12:22 pm.

### **2. Tourism Development**

#### **2.a Snowbirds**

The Director confirmed the Snowbirds event for June 24, 2023 and indicated the schedule is anticipated to be released this week by the team.

### **3. Community Development**

#### **3.a Ocean Glen Neighbourhood Garden**

The Committee reviewed the feedback that was submitted through the neighbourhood outreach and following a discussion concurred to endorse the continuance of the pilot project at the current temporary location for 2023. It was noted that guidelines on upkeep and monitoring would be incorporated into the lease agreement between the garden committee and leased bed holders to ensure regular maintenance is ongoing.

#### **3.b Heritage Grant Program**

The Committee discussed the remaining heritage grants and concurred to process the two outstanding payments. In the meantime, staff will continue to work toward ensuring compliance is achieved by the businesses that completed work on behalf of the grantees.

#### **3.c 50th Anniversary**

The Committee confirmed support for the brand guidelines for the 50th anniversary logo, including the email signature design and the completion of an anniversary video. The Director indicated there will be a document circulated following the meeting seeking feedback from council on signage, window clings and temporary tattoos that would be anticipated to be in place, and on hand, for the New Year's Eve Celebration.

#### **3.d RNCA Correspondence**

The Committee reviewed correspondence received from the RNCA and deferred to staff to address accordingly.

Councillor Hardy left the meeting at 1:08 pm.

#### **3.e Local Food Infrastructure Program**

The Director briefed the Committee on the status of this funding program and advised the proposed project would likely proceed once confirmation

from the funder was received regarding project location. The Committee were happy to hear this project may be proceeding.

### **3.f Public Transit**

Councillor Barrett requested an update on the plans for public transit options for 2023. The Director reminded the Committee on the potential opportunity for funding through the Rural Transit Solutions Fund of which should an application be successful, a feasibility study including public engagement would be a component of. The Director also indicated that there are ongoing conversations regarding potential solutions with an industry association, neighbouring municipalities, and various funding options, which will continue to be progressed.

The Committee indicated public transit opportunities remain a priority of council and any advancements of this initiative would be appreciated.

## **4. Departmental Report**

The Director discussed accomplishments and initiatives ongoing within the department. Councillor Barrett inquired on the status of the environmental policy statement of which the Director will inquire.

## **5. Economic Development and Tourism Committee Report**

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of December 13, 2022 be accepted as presented:

- Conception Bay Area Chamber of Commerce Event
- Snowbirds 2023
- Ocean Glen Neighbourhood Garden
- Heritage Grant Program
- 50th Anniversary
- RNCA Correspondence
- Local Food Infrastructure Program

- Public Transit
- Departmental Report

The meeting adjourned at 1:30 pm.

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Councillor Butler, Chair

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Jennifer Lake, Director of Economic  
Development and Tourism