

## **Economic Development and Tourism Committee Meeting Minutes**

Meeting #: 16  
Date: November 29, 2022  
Time: 12:00 pm - 1:00 pm  
Location: Zoom

**Members Present**      **Mayor Bent**  
                                 **Deputy Mayor Gosse**  
                                 **Councillor Tilley**  
                                 **Councillor Moores**  
                                 **Councillor Connors**  
                                 **Councillor Butler**  
                                 **Councillor Hardy**  
                                 **Councillor Barrett**

**Staff Present**              **Jennifer Lake, Director of Economic  
Development and Tourism**

---

### **1. Business Development**

#### **1.a Seaweed Pilot Project**

Correspondence on a Seaweed Pilot Project was provided for the information of the Committee. Through email concurrence of Council, a Letter of Support has been provided and Council are excited to partner on an innovative initiative that aligns well with our climate change adaptation and sustainability objectives. A funding application has been submitted by Econext for this project.

### **1.b Business Recognition Program - 50th Anniversary**

Since the last Committee meeting, the Town's business listing has been circulated to Council for review as requested. Staff have initiated a call for commercial property owners who have been in business 50+ years to contact us with their stories. The Director requested any member of council who would like to nominate a business for recognition to relay the information to staff by email.

Deputy Mayor Gosse and Councillor Connors joined the meeting at 12:08 pm.

### **1.c Long Pond Harbour Authority**

The Town recently appointed Kristopher Drodge and John Brophy to the Long Pond Harbour Authority Board of Directors in the roles of Business Advisor and Recreation Advisor, respectively. At a recent board meeting, the board appointed both these new board members as Chair and Vice Chair, respectively.

## **2. Tourism Development**

### **2.a T'Railway Development - Phase 4**

The Director updated the Committee on the funding status of this project. The Committee remains hopeful this project will be initiated in 2023.

Prior to work commencing, the existing Lease Agreement with Parks NL for the management of the T'Railway will need to be amended.

### **2.b Manuels River**

The Director briefed the Committee on the activities and initiatives of Manuels River Community Inc. as discussed at their recent board meeting.

### **2.c ATV Project Update**

The Director provided an update on this project and are continuing to work on the route refinement.

### **3. Community Development**

#### **3.a Backyard Composting Program**

The survey exploring interest in backyard composting released mid-November has resulted in sufficient indication that once the MMSB release their program in the coming weeks, staff will facilitate the pre-order process by connecting directly with survey respondents as well as inviting all residents to participate as desired. It was noted that orders need to be placed in increments of 40 and composters are expected to arrive by early April.

The Committee are happy to be participating in this initiative as it is complementary with our ongoing sustainability initiatives.

Councillor Barrett joined the meeting at 12:29 pm.

#### **3.b Local Food Infrastructure Fund**

The Director discussed the status of this fund and project with the Committee. The deadline to sign and return the Contribution Agreement is December 8. Following a discussion, it was the consensus of the Committee to not enter into this funding arrangement due to lack of financial resources to offset the project costs in addition to limitations with confirming volunteer capacity for both project management and operations for such a large project, prior to the deadline.

#### **3.c Heritage Grant Program**

An update on the three outstanding heritage grants was provided. All files are progressing forward and a further update will be provided at the next meeting.

#### **3.d Communities in Bloom Evaluation**

The Director provided highlights of the evaluation from the Communities in Bloom judges visit earlier this year for the information of the Committee.

Councillor Tilley left the meeting at 12:50 pm.

#### **4. Departmental Report**

The Director discussed recent accomplishments and upcoming initiatives within the Department.

#### **5. Economic Development and Tourism Committee Report**

The Committee concurred with the following recommendation:

##### **Recommendation:**

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of November 29, 2022 be accepted as presented:

- Seaweed Pilot Project
- Business Recognition Program - 50th Anniversary
- Long Pond Harbour Authority
- Manuels River
- ATV Project Update
- Backyard Composting Program
- Local Food Infrastructure Fund
- Heritage Grant Program
- Communities in Bloom Evaluation
- Departmental Report

The meeting adjourned at 1:00 pm.

---

Councillor Butler, Chair

---

Jennifer Lake, Director of Economic  
Development and Tourism