

## **Economic Development and Tourism Committee Meeting Minutes**

Meeting #: 12  
Date: September 13, 2022  
Time: 12:05 pm - 1:45 pm  
Location: Council Chambers

**Members Present**     **Mayor Bent**  
                                 **Councillor Moores**  
                                 **Councillor Connors**  
                                 **Councillor Butler**  
                                 **Councillor Barrett**

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### **1. Business Development**

#### **1.a Gateway Marketing**

The Director updated the Committee on the upcoming ICSC Convention taking place next month.

#### **1.b Downtown CBS Funding and Breakfast**

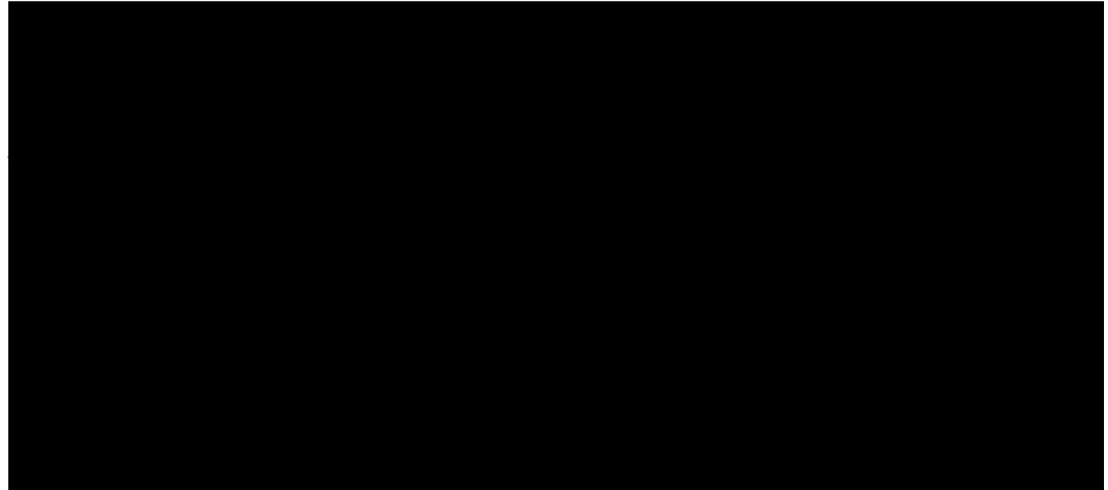
The Director updated the Committee on the activities of Downtown CBS. The T'Railway Loop from Anchorage Road to Talcville Road is nearing completion and plans are underway to participate in Savour CBS as a sponsor.

#### **1.c Conception Bay Area Chamber Events and AGM**

The Director updated the Committee on a recent meeting held with the Conception Bay Area Chamber of Commerce. The Committee looks forward to the outreach initiatives planned for 2023 and the upcoming

AGM scheduled for September 29, 2022. An email will be sent to all members of council for those interested in attending.

**1.d**



**2. Tourism Development**

**2.a Savour CBS**

The Director briefed the Committee on the concept of Savour CBS and the sponsorship request submitted by Manuels River. Following a lengthy discussion, the Committee concurred to continue to support the event on an in-kind basis and financially support specific events on an as needed basis, at the discretion of the Director, where funds allow within existing budgets. The Committee are very supportive of the concept and would like to include Savour CBS within the 2023 budget discussions.

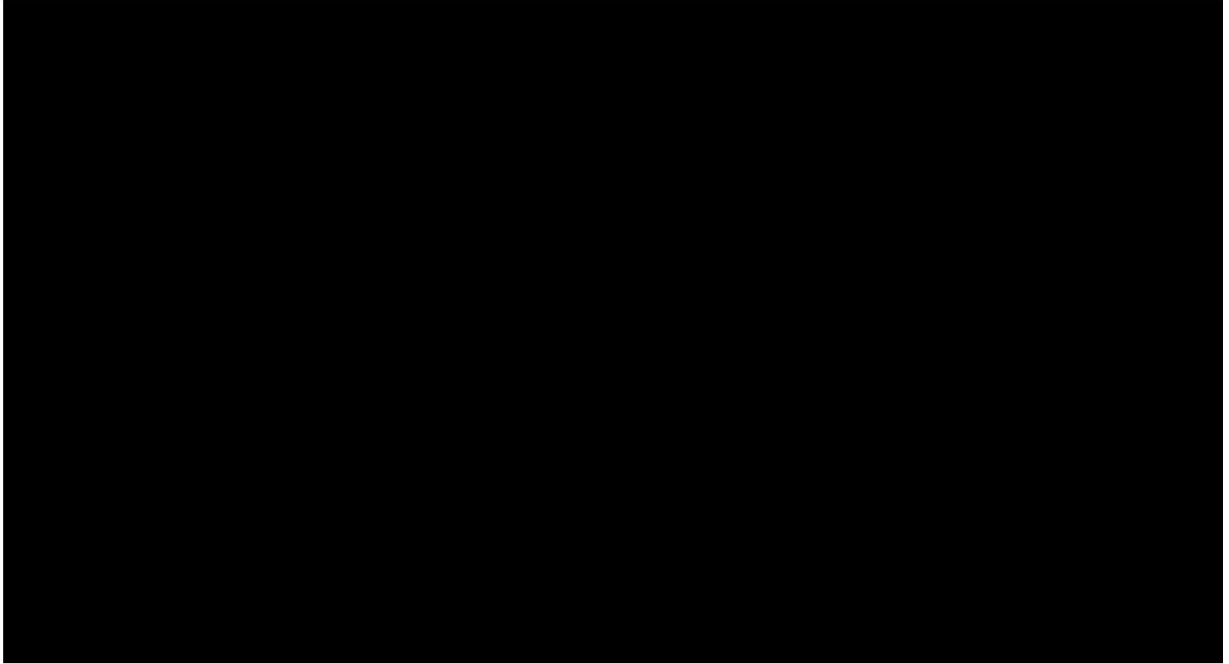
Mayor Bent left the meeting at 1:04 p.m.

**3. Community Development**

**3.a T'Railway Signage**

The Committee reviewed signage related to pedestrians and bicyclists on the T'Railway and concurred to proceed with the installation at each access point.

4.



Councillor Barrett left the meeting at 1:25 p.m.

5. **Departmental Report**

An update on recent accomplishments, upcoming initiatives and potential issues was provided to the Committee.

6. **Economic Development and Tourism Committee Report**

The Committee concurred with the following recommendation:

**Recommendation:**

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of September 13, 2022 be accepted as presented:

- Gateway Marketing
- Downtown CBS Funding and Breakfast
- Conception Bay Area Chamber Events and AGM
- Savour CBS

- T'Railway Signage
- Departmental Report

The meeting adjourned at 1:45 p.m.

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Councillor Butler, Chair

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Jennifer Lake, Director of Economic  
Development and Tourism