



Conception Bay South

Economic Development and Tourism Committee Meeting Minutes

Meeting #: Economic Development and Tourism Meeting # 1
Date: January 11, 2022
Time: 12:00 p.m.
Location: Zoom

Members Present Mayor Bent
Councillor Moores
Councillor Connors
Councillor Butler
Councillor Barrett

1. Regional Economic Development Strategy

Council will be invited to meet with the consultant as part of phase 2 of the feasibility study on January 25.

2. Tourism Development

2.1 Cultural Tourism Development Workshop

The Committee were happy with the decision to proceed with the workshop in a virtual manner on January 20, 2:00-4:00 pm. The session will be open to the public and is specifically targeted to arts and cultural entities and any group or organization who has space to hold for arts and culture activities.

2.2 Regional Wayfinding Signage Project

The Committee were apprised of the outcome of the Regional Wayfinding Signage Project which is intended to be a multi-year initiative to be implemented as the need arises, and as funding opportunities permit.

3. Partners for Climate Protection - Federation of Canadian Municipalities

The Committee were briefed on the Partners for Climate Protection Program, an initiative of the Federation of Canadian Municipalities, and the milestone achievements within it. The Committee would like a media release on the Town's recent achievement issued.

4. Departmental Report

The Director provided an overview on the ongoing activities within the Department.

5. Economic Development and Tourism Committee Report

The Committee concurred with the following recommendation:

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of January 11, 2022 be accepted as presented.

- Regional Economic Development Strategy
- Cultural Tourism Development Workshop
- Regional Wayfinding Signage Project
- Partners for Climate Protection - Federation of Canadian Municipalities
- Departmental Report

The meeting adjourned at 12:37 p.m.

Councillor Butler, Chair

Jennifer Lake, Director of Economic
Development and Tourism