

**ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE
SUMMARY – October 25, 2021
FOR ADOPTION BY COUNCIL
November 2, 2021**

1. 2021 Disaster Mitigation and Adaptation Fund

Recommendation:

Be it so resolved that approval is given to make application under the 2021 Disaster Mitigation and Adaptation Fund for the repair of the Inner Seal Cove Pond Shoreline, and Trestle, as well as T'Railway Phase 4, for a total project cost of \$1,333,448.

2. Economic Development and Tourism Committee Meeting Report

Recommendation:

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of October 25, 2021 be accepted as presented.

ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

October 25, 2021

A privileged meeting of the Economic Development and Tourism Committee was held on Tuesday, October 25, 2021 using the Zoom platform. It was called to order at approximately 4:35 p.m. In attendance were Councillor Butler (Chair), Councillor Moores, Councillor Barrett, Mayor Bent, Deputy Mayor Gosse, Councillor Hardy, Councillor Connors, Brian Crawley, Chief Administrative Officer and Jennifer Lake, Director of Economic Development and Tourism.

1. Economic Development and Tourism Orientation

The Director provided an orientation of the Economic Development and Tourism Department.

The Chief Administrative Officer left the meeting at 5:33 p.m.

2. Committee Appointments

The Conception Bay South Parks Commission Council Representative will be determined by the Recreation and Leisure Services Committee. The Committee appointed Councillor Butler as the Council Representative on the Conception Bay South Tourism Committee and Councillor Moores as the Council Representative on the Downtown CBS Board of Management.

3. 2021 Disaster Mitigation and Adaptation Fund

The Committee concurred to submit an application to the above noted fund for the repair of the Inner Seal Cove Pond Shoreline, and Trestle, as well as T'Railway Phase 4, for a total project cost of \$1,333,448.

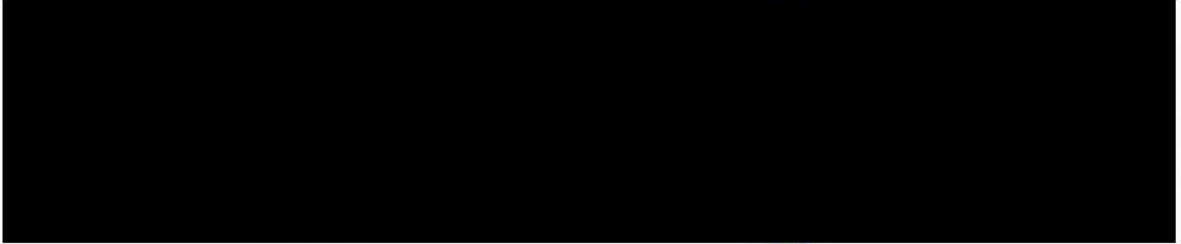
Recommendation:

Be it so resolved that approval is given to make application under the 2021 Disaster Mitigation and Adaptation Fund for the repair of the Inner Seal Cove Pond Shoreline, and Trestle, as well as T'Railway Phase 4, for a total project cost of \$1,333,448.

4. Water Lot Lease Request

Due to the potential sale of upland property on Villa Nova Road, the Committee has concurred with a request for the re-assignment of an existing water lot lease to a new owner.

5.



Mayor Bent left the meeting at 5:53 p.m.

6. T'Railway East Parking

The Director presented a concept outlining a potential solution to the lack of parking for T'Railway users in the area of Spruce Hill Road that will aim to mitigate safety concerns of pedestrians and parked vehicles in the area. The Committee requested a notice be circulated to area residents advising them that the Town will be assessing the feasibility of the development of a T'Railway parking area adjacent to Buckingham Drive in the coming months.

7. Trail Use Counts

Cumulative total trail use count to date throughout Town, not including Manuels River network, is 288,755.

Counter Location And Date	Heritage Road	Station Road	Braeside Place	Manuels River	Spruce Hill Road	Dawsons Run	Monthly Total
Nov 21-Dec 30 2020	3,843	1,722	2,360	24,671	2,281	--	34,877
Dec 31, 2020-Jan 31, 2021	2,723	1,552	1,983	9,988	2,678	--	18,924
February 1-28	3,580	1,954	1,870	7,278	2,791	--	17,473
March 1-31	6,422	3,957	3,119	10,499	2,818	--	26,815
April 1 - 30	1,923	1,074	986	2,105	648	--	6,736
May 1 - 31	6,311	3,082	4,439	9,883	3,452	4,881	32,048
June 1 - 30	7,391	3,686	4,101	9,060	3,087	5,542	32,867

July 1 - 31	7,075	3,387	3,612	7,436	2,695	4,747	28,719
August 1 - 31	7,282	3,576	3,897	8,363	2,985	4,800	30,903
September 1-30	6,143	3,099	3,362	6,850	2,840	3,266	25,560
Cumulative Total	46,550	23,990	26,367	89,283	23,435	19,737	229,362

Counter Location And Date	Gateway Trail at Kiwanis	Chamberlains Park	East Coast Trail at Topsail Beach
July 19 to July 31	1,282	3,554	1,215
August 1 - 31	3,341	7,003	4,098
September 1-30	4,158	6,623	2,559
Total	8,781	17,180	7,872

8. Departmental Report

A. Recent Accomplishments

- Bright Business Achievement Awards
- Downtown CBS BIA Annual Breakfast
- TD Tree Days at Community Garden
- Urban Forest and Rain Garden Project
- Downtown Loop Drawings – Coffee Creek to Anchorage
- Parks Commission Audit
- Downtown CBS Audit
- Business Attraction Video Award
- NOIA 2021 Conference
- Sustainable Communities Conference

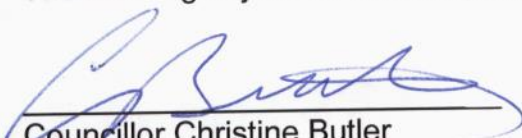
B. Upcoming Initiatives

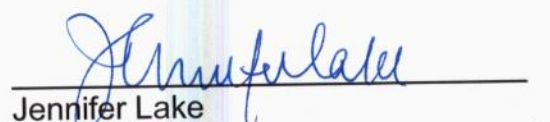
- Funding Opportunities Deadlines
- Regional Wayfinding Signage Strategy Completion
- Business Attraction Video
- CBS Tourism Committee Meeting
- Foreign Investment through Immigration Project

C. Potential Issues

[REDACTED]

The meeting adjourned at 6:06 p.m.


 Councillor Christine Butler
 Chair


 Jennifer Lake
 Director, Economic Development and
 Tourism