

ECONOMIC DEVELOPMENT AND TOURISM

Meeting #: # 17
Date: November 30, 2021
Time: 1:03 pm
Location: Zoom

Members Present **Mayor Bent**
 Councillor Moores
 Councillor Connors
 Councillor Butler
 Councillor Barrett

Staff Present **Director of Economic Development and Tourism,**
 Jennifer Lake
 Chief Administration Officer, Brian Crawley

1. BUSINESS DEVELOPMENT

1.1 Renewable Energy Sector

The Committee were provided an overview of the renewable energy sector and concurred to endorse continued exploration of opportunities for collaboration.

As this was an information session only, the Committee concurred that Councillor Moores and Councillor Barrett were not in a conflict of interest when they disclosed her spouses place of employment and their own employer, respectively.

Guest joined the meeting at 1:04 pm and left the meeting at 1:32 pm.

Chief Administrative Officer left the meeting at 1:48 pm.

2. TOURISM DEVELOPMENT

2.1 Theatre CBS

The Committee reviewed the overview document provided to them. The Committee look forward to learning more about the newly formed Theatre Group and their planned initiatives, including their first performance this weekend. The Committee encouraged the Director to connect the group with the Recreation Department to determine if there are opportunities for collaboration within the Town's Winterfest Schedule of Events.

Councillor Moores left the meeting at 2:08 pm.

3. COMMUNITY DEVELOPMENT

3.1 2570 Topsail Road

The Committee are continuing to work collaboratively with the property owner at 2570 Topsail Road toward a solution to improve the look and use of this long-abandoned site and will be consulting with the public via social media, and mailers to immediate area residents to obtain their views. The vision will be to use the property as an extension of Chamberlains Park, for additional parking options and have the option to establish a community garden for the area.

4. SUSTAINABLE CBS

4.1 Arbor Day Foundation

The Committee endorsed the submission of an application to the Arbor Day Foundation for funding to pilot naturalized shoreline erosion prevention methods in collaboration with the Kelligrews Ecological Enhancement Program.

Mayor Bent left the meeting at 2:34 pm.

5. OTHER

5.1 Regional Economic Development Strategy

The Committee determined an appropriate date and time to meet with the consultant completing the Regional Economic Development Strategy.

6. DEPARTMENTAL REPORT

The Director updated the Committee on the regular business ongoing within the department.

7. ADDITIONAL ITEMS

7.1 Bishops Road No Parking Sign

The Town received a request for the placement of No Parking Signage on Bishops Road. Following a site visit by the Municipal Enforcement Unit, it was recommended that a No Parking Sign be placed at the end of the road in the area of the trail leading to Greenslades Place. The recommendation did not include the placement of signage on any other area of the road which can be addressed through the current Traffic Regulations.

The Committee concurred.

8. ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE REPORT

The Committee concurred with the following recommendation:

Recommendation:

Be it so resolved that the recommendations/decisions made at the Economic Development and Tourism Committee meeting of November 30, 2021 be accepted as presented.

- Renewable Energy Sector
- Theatre CBS
- 2570 Topsail Road
- Arbor Day Foundation
- Regional Economic Development Strategy

- Bishops Road No Parking Sign

The meeting adjourned at 2:44 p.m.

Christine Butler
Chair, Economic Development and
Tourism

Jennifer Lake
Director, Economic Development and
Tourism