



Town of Conception Bay South Policy Manual

Title: Rink Boards Advertising Policy
Policy Number: 036

Resolution Number: 11-099
Date Approved: March 15, 2011

PURPOSE:

To outline the procedure and cost for advertising on the rink boards at the Conception Bay South Stadium.

AUTHORITY:

- Council Discretion

PROCEDURE:

1. The Town of Conception Bay South reserves the right to solicit advertising for the rink boards at the Conception Bay South Stadium. All advertising must be approved by the Stadium Engineer in consultation with the Director of Recreation and Leisure Services.
2. Advertising space will be sold annually.
3. The cost per linear foot of rink board space is included in the annual Schedule of Rates and Fees. Each space will be sold at a minimum of 8 feet.
4. All costs associated with the sign are to be incurred by the advertising agent.
5. All advertisers will be charged the same rate regardless of placement on the boards.
6. With due cause and reasonable notification to the advertising agent, the Town of Conception Bay South reserves the right to remove any or all signage.

REVISION HISTORY:

Revision:	Resolution #:	Change Made:	Date: